ThetaCon 24
Community Conference
December 8-9

THETACON 24

We would like to thank our amazing sponsors and partners who helped make this event possible:

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Welcome to ThetaCon 24

A Theta Community Event

ThetaCon is a collective community created and hosted event in support of the Theta Blockchain Ecosystem. Theta Network continues to innovate, quickly generating developer interest and demand of use.

Resorts World, Las Vegas, NV

Speakers

Our Speakers for the Weekend

JORDAN BAYNE / Filmmaker - Film3
Jordan Bayne is an award-winning filmmaker and founder of The Squad, a media collective focusing on Web3 and film. Her acclaimed short film "THE SEA IS ALL I KNOW" featured Melissa Leo and was an Oscar contender. "RED FLAGS," a groundbreaking short, was minted on Zora in January 2022. Jordan has spoken at 700+ spaces/panels on Film3 at events like Cannes Film Festival. She's been featured in Vogue, Deadline, NYTimes, and more. Jordan also co-founded the Film3 Summit and is launching her podcast, "The Film30G and the Next Wave of Cinema," in March 2023.

JON CATALDI / COO, Phoenix Global Media Group
Jon Cataldi is an audio architect, AI content creator, Ed-Tech entrepreneur, and shares an incredible passion for education. Jon spent several years in the radio industry programming and imaging a major radio station in the Philadelphia market, with over 4 million active daily listeners. With the emergence of generative AI, Jon created and produced the world's first podcast created and hosted entirely by AI, which has already reached 100,000 downloads in the first two months of its existence.

YOSUN CHANG / AI and AR Innovator, Hacker-Entrepreneur
Yosun Chang is an award-winning AI and AR pioneer, known for groundbreaking projects like DrawmaticAR and PaintMagical, blending real-time 3D creation and XR innovation. A two-time TechCrunch Disrupt winner and SIGGRAPH Real-Time Live presenter, she leads AI3D.dev and AIMagical's HCI Lab, driving the future of AI, XR, and blockchain technologies.

EMRE ELIGUEZEL / SPM at Porsche AG, ThetaEuroCon Co-Founder
Emre Eliguezel, an early Theta investor and experienced technology expert, holds a Master's degree in International Business and Foreign Trade. Focused on developing innovative and scalable software solutions, he has a strong track record in leadership and IT across various roles and industries. Currently, as Senior Product Manager at Porsche AG, Emre builds and manages software product portfolios for web and native applications. This year, he co-founded ThetaEuroCon, Europe's first Theta Conference, which debuted in June.

ALI FARAHANCHI / CO-FOUNDER & HEAD OF BUSINESS - Lavita
Ali, co-founder of Lavita AI, leads early-stage investments in healthcare, biotech, and AI at Camford Capital since 2016. Camford Capital, based in Menlo Park, CA, has over 100 portfolio investments. Ali actively engages with bio and AI startups and is a dedicated supporter of Theta since 2017. Ali holds a PhD in systems engineering from MIT, a Master's in Biotechnology from Johns Hopkins University, and an MBA from the University of Chicago Booth School of Business.

Speakers

Our Speakers for the Weekend

KYLER FRISBEE / CEO & Founder - POG Digital
Kyler Frisbee, Co-Founder and CEO of POG Digital, is a visionary leader in blockchain gaming and digital collectibles. With over 13 years of experience in technology and business development, Kyler has pioneered innovations in AI, blockchain, and gaming, including leading Blockchain at Unity, where his team earned Forbes' Top 5 AI Breakthroughs recognition. Trained in AI/ML by Google's Head of AI, Danny Lange, Kyler is a two-time Google Favorite Peer award recipient and also drove technical innovation at Rivian Automotive, scaling critical divisions.

SEBASTIAN HUTH / Speaker and Entrepeneur
Sebastian Huth is a global entrepreneur with experience in over 68 countries, working alongside influential people and organizations around the world. As a passionate public speaker and crypto coach, he has been sharing his knowledge about Blockchain and sustainability to thousands since 2013, hosting workshops and presentations in more than 30 countries. He is the founder and CEO of Lion Heart Consulting FZCO, a company based in Dubai, UAE, that focuses on Blockchain and recycling projects on a global scale.

MICHAEL JELEN / CEO of Replay & RewardedTV
Michael Jelen is the CEO of the fastest-growing web3 film & TV streaming platform powered by Theta. Replay's blockchain video tracking protocol empowers creators with real-time audience statistics, transparent & real-time payments, and direct connections to their audience to facilitate crowdfunding, exclusive content, and real-life engagement. RewardedTV is Replay's watch-to-earn, free ad-supported streaming platform supporting more than 6,000 videos on demand and 150+ streaming channels.

ASHWIN KUMAR / Web3 - AI Engineer and Fintech Product Leader
Ashwin Kumar is a seasoned technology entrepreneur and product leader specializing in the convergence of web3 and artificial intelligence. He co-founded Sway Finance, an AI-driven accounting startup that graduated from Y Combinator's Summer 2016 batch, where he served as CEO. Y COMBINATOR Following Sway Finance, Ashwin joined Stripe, a leading financial technology company, where he led the Banking-as-a-Service startups team, focusing on embedded finance solutions. FINTECH NEXUS His expertise lies in developing innovative financial products and fostering strategic partnerships within the fintech ecosystem.

IGOR PERIC / VP of AI at restb.ai
Igor Peri is a seasoned software engineer and VP of AI at restb.ai, specializing in AI platforms and mobile data processing. He has led international tech teams, managed R&D at BioMech Sensor LLC, and excelled in algorithmic competitions. With a U.S. patent and multiple award-winning robotics publications, Igor shares his expertise through his blog and public speaking engagements.

Speakers

Our Speakers for the Weekend

SIMON PIAZOLO / CEO - OpenTheta
Simon is the founder and CEO of OpenTheta, a peer-to-peer decentralized NFT marketplace on the Theta Blockchain. After his Bachelor's degree in technical computer science (RWTH Aachen, Germany), he dove into blockchains, crypto currency's and NFTs, which lead him to build the first independent NFT marketplace on the Theta Blockchain.

JACOB SALAMON / Business Development, Strategy & AI at TMB
Jacob Salamon is a media entrepreneur with 17+ years of experience in digital media, business development, and content strategy. He leads business development at TMB (Trusted Media Brands) and co-founded Wisecrack, later acquired by Blue Ant Media. Jacob has also held leadership roles at HiHo and Bazaarvoice, guiding the latter through its IPO.

BILLY TRAJCEVSKI / Senior Broker - Caleb & Brown
Billy has been working directly with clients in guiding them on their Cryptocurrency journey for four years at Caleb & Brown. He is a team leader in the brokerage arm of the business, with a focus on business growth, staff development and strategic planning.

NICK TRUJILLO / Dir. Global Partnerships - Vegas Golden Knights
In his role with the Golden Knights, Nick is responsible for generating sponsorship revenue for the entire family of Bill Foley owned sports enterprises. This includes the Golden Knights, Henderson Silver Knights, and Vegas Knight Hawks, as well as community facilities, The Dollar Loan Center, City National Arena, and America First Center. As well as the NBA's G League Ignite. He previously held positions for the Las Vegas Desert Dogs and Las Vegas Raiders focused on generating revenue in hospitality focused sales roles. Combined he has over a decade of experience in the sports industry.

Speakers - THETA LABS

Our Speakers for the Weekend

ANDREA BERRY / Head of Business Development - Theta Labs
Andrea Berry is the Head of Business Development for Theta Labs and has focused her career on digital media and technology, specifically video streaming. Andrea is a thought leader and has spent the last 15 years at the intersection of original content, emerging platforms, and strategic partnerships. Andrea's innovation, technical fluency, and extensive network of industry relationships have allowed her to fuel new revenue streams, driving growth for the companies she has worked for and partnered with.

JERRY KOWAL / Head of Content - Theta Labs
Jerry Kowal is the Head of Content and NFTs for Theta Labs. Prior to joining Theta, Jerry spent over 15 years in a variety of business development and strategy- focused roles at companies including Netflix, Amazon and CBS, as well as at various technology startups. He holds a BBA and a JD from the University of Michigan and an MBA from Stanford.

MITCH LIU / CEO - Theta Labs
Mitch Liu is the co-founder and CEO of Theta Labs and THETA.tv. In 2010, he co-founded Gameview Studios best known for its Tap Fish mobile game franchise with nearly 100 Million downloads. Prior to that, he co-founded Tapjoy in 2007, a pioneer of rewarded social and mobile video advertising, and grew that company to $100MM in revenues. He holds a BS in Computer Science & Engineering from MIT and an MBA from Stanford Graduate School of Business.

WES LEVITT / Head of Strategy - Theta Labs
Wes Levitt is Head of Strategy for Theta Lab, where he works on corporate strategy, marketing and press relations, and analytics. Prior to joining Theta Labs, Wes spent 8 years in investment roles in real estate equity and securitized debt. He holds a BS in Economics from University of Oregon and an MBA from UC-Berkeley Haas School of Business.

JIEYI LONG / CTO - Theta Labs
Jieyi Long is co-founder and CTO at Theta Labs. Prior to Theta, Jieyi co-founded MadSkill Game Studios, developing a real-time massive multiplayer game engine for mobile platforms. He received a B.S. degree in Microelectronics from Peking University in Beijing, China. He also received a Ph.D. degree in Computer Engineering from Northwestern University in Evanston, IL where he conducted research in mathematical modeling and algorithms to optimize large scale electronics systems.

Community Highlights

Meet Some of the Theta Community!

POPS & MAGS - PINECAST

Sheriff Popper is a salty, talentless Pineapple who is never wrong, who enjoys arguing with his co-host Magnum. Magnum Pineapple is an unlucky Pineapple who is always defending the common man and women from Tdrop Maxie's, while also having the responsibility for writing these bios.

HIGHS GAMING HUB / NFT ARTIST

HighsGamingHub is the creative force behind Battle Pugs, a distinctive collection of Non-Fungible Tokens (NFTs) on the Theta Network Blockchain.

THETA POLLINATOR / MARKETING

A federated #web3 marketing initiative to help create awareness and education of the Theta Network ecosystem.

OPENTHETA / MARKETPLACE

Opentheta.io is the first independently and public marketplace on the Theta blockchain. We are the home of ThetaPunks and many other projects.

Make sure to stop by their booths and grab some swag!

Programming / Dec 8 - Dec 9

Sunday Dec 8

8:30 - 10:00 am	Breakfast Club with Theta Labs
10:30 am	Opening Remarks
10:40 am	Welcome from sponsors
11:15 am	Lavita Presentation (Ali Farahanchi)
12:15 pm	Caleb & Brown Presentation (Billy Trajcevski)
12:45 pm	Lunch
1:45 pm	Fireside Chat: Jerry Kowal and Nick Trujillo (Vegas Golden Knights)
2:15 pm	Fireside Chat: Andrea Berry and Jacob Soloman (Trusted Media Brands)
2:45 pm	POG Digital Presentation (Kyler Frisbee)
3:30 pm	Theta Labs AMA (Mitch Liu, Jieyi Long, Wes Levitt)
5:00 pm	Day 1 Closes
5:30 pm	Happy Hour

Breakout Sessions:

1:45 pm	Replay's expansion to 10x+ users & Theta streaming - Michael Jelen
2:45 pm	Intersection between Web3 and AI - Ashwin Kumar
6:30 pm	Pop & Mag's Pinecast

Monday Dec 9

Programming / Dec 8 - Dec 9

Monday Dec 9

9:00 am	Welcome
9:15 am	AIR Presentation - Jon Cataldi
10:15 am	Blockchain Security - Sebastian Huth
11:00 am	Developer's Panel - Igor Peric, Yosun Chang, Ashwin Kumar; moderated by Simon Piazolo
12:00 pm	The next episode of Replay - Michael Jelen
12:30 pm	Theta NITRO Token - Emre Eliguezel and Simon Piazolo
1:15 pm	Lunch
2:15 pm	Open Theta - Simon Piazolo
3:00 pm	Film3 Squad Screening
3:45 pm	Zilly Awards - Hosted by Jordan Bayne and Rob Feldman
5:10 pm	Closing
5:30 pm	Happy Hour
6:30 pm	Club 24 Private Event

Breakout Sessions:

10:00 am	POG Digital Community Gathering
11:30 am	Lavita
12:30 pm	Igor Peric (Hackathon Winner)
1:15 pm	Caleb & Brown
2:00 pm	PaintMagical and AI3D.dev Live Demo Jam on the Blockchain - Yosun Chang

Thank you to all of our Theta community, sponsors, speakers, exhibitors and contributors who made this event possible. Special thanks to Theta Labs for their support and encouragement.

Theta Community Conference Committee, Inc. is a 501(c)(3) non-profit organization dedicated to the education and support of the Theta Blockchain Ecosystem.